## ORDER

Order / Rev: **Orders** A2734338 Alt Order #: 27149349 Product Desc: **POLITICAL** Wichita KS KSNW Estimate: 434 Flight Dates: 10/13/20 - 10/26/20 Primary AE: Katz Washington Original Date / Rev: 10/16/20 / 10/16/20 Sales Office: K-WAS Order Type: REG Sales Region: Nat Agency Name: **Grassroots Media LLC Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 2 Bala Plaza Billing Cycle: **EOM** Bala Cynwyd, PA 19004 Agency Commission: 15% Advertiser Name: POL/Laura Lombard/Congress/KS/Dei Order Brand: Demographic: A35+ New Business Thru: Advertiser External ID: **Product Codes:** PL12 Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:15:00

### Bill Plan

**Totals** 

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	11	\$3,650.00	\$3,102.50
10/26/20	11/29/20	2	\$770.00	\$654.50

P5

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	11	\$3,650.00	\$3,102.50	0.00
November 2020	2	\$770.00	\$654.50	0.00
Totals	13	\$4,420.00	\$3,757.00	0.00

### **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

	01 01-1	F	I	l. D. I	04 - 145 - 1	T' D			D-1 D:	D4 - T	0 1	
Ln	Ch Start	End	Inventory Cod	ie Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	Multi 10/19/ Channels : KSI	/20 10/19/20 NC,KSNG,KS		9am CM	8-9am	M	:30	1	\$270.00P4	0.00 NM	1	\$270.00
			Today Show 8-	-9am								
Т	oday Show (8	-9am)										
	Start Date	<b>End Date</b>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/19/20	10/25/20	M	1	\$270.00	0.00						
N 2	Multi 10/20/	20 10/20/20	Today Show 8-	9am CM	8-9am	-T	:30	1	\$270.00P4	0.00 NM	1	\$270.00
С	hannels : KSI	NC,KSNG,KS	NL,KSNW									
			Today Show 8-	-9am								
Т	oday Show (8	-9am)										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/19/20	10/25/20	-T	1	\$270.00	0.00						
N 3	Multi 10/21/	20 10/21/20	Today Show 8-	9am CM	8-9am	W	:30	1	\$270.00P4	0.00 NM	1	\$270.00
С	hannels : KSN	IC,KSNG,KS	NL,KSNW									
			Today Show 8-	9am								
Т	oday Show (8	-9am)										
	Start Date	<b>End Date</b>	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 10/19/20	10/25/20	W	1	\$270.00	0.00						
N 4	Multi 10/22/	20 10/22/20	Today Show 8-9	9am CM	8-9am	T	:30	1	\$270.00P4	0.00 NM	1	\$270.00
C	hannels : KSN	IC,KSNG,KS	NL,KSNW									
			Today Show 8-	9am								
T	oday Show (8-	-9am)	2647									

Print Date: 10/16/20 09:43:04 Page 2 of 2

Order / Rev: A2734338 Advertiser:

POL/Laura Lombard/Congress/KS/Dem

Alt Order #: 27149349

Product Desc:

10/13/20 - 10/26/20

POLITICAL Wichita KS KSNW

Flight Dates:

434 Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
0.000 0.000	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/25/20	Taday Chay 9 0	1	\$270.00	0.00	_	.20	- 4	\$270.00D4	0.00 NIM		4070.00
		C,KSNG,KS	Today Show 8-9 NL,KSNW	am CM	8-9am		-F	:30	1	\$270.00P4	0.00 NM	1	\$270.00
			Today Show 8-9	am am									
	Show (8-		VAV I - I - · · · ·	0	Б. 1	ь.:							
Week: 10	art Date 0/19/20	End Date 10/25/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$270.00	Rating 0.00							
-			Today Show 8-9	am CM	8-9am	252.5.25		:30	1	\$270.00P4	0.00 NM	1	\$270.00
Channe	els : KSN	C,KSNG,KS	NL,KSNW Today Show 8-9	am								, in the second	,
Today	Show (8-	9am)	•										
Annual on the Control	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
Week: 10 N 7 Multi		11/01/20	Sun KSN News a	at Five CM	\$270.00 Sun KSN N	0.00	c	:30	1	\$250.00P4	0.00 NM	1	\$350.00
		C,KSNG,KS		at rive Civi	Suil Noiv IV	iews at	3	.30	-1	\$250.00F4	U.UU INIVI	1	\$250.00
			Sun KSN News	at Five									
KSN No	ews art Date	End Date	Mookdays	SpotoMack	Poto	Dating							
Week: 10		10/18/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00							
N 8 Multi	10/25/2	0 10/25/20	Sun KSN News a	at Five CM	Sun KSN N	lews at	S	:30	1	\$250.00P4	0.00 NM	1	\$250.00
Channe	els : KSN	C,KSNG,KS											
KSN Ne	ews		Sun KSN News	at Five									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/25/20	S	1	\$250.00	0.00							
			Sat KSN News a	t Six CM	6-630pm		S-	:30	1	\$400.00P4	0.00 NM	1	\$400.00
Channe	eis : Koin	C,KSNG,KSI	NL,KSNVV Sat KSN News a	nt Six									
KSN Ne	ews												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	1000	10/18/20	Sat KSN News a	t Six CM	\$400.00 6-630pm	0.00	S-	:30	1	\$400.00P4	0.00 NM		¢400.00
		0 10/24/20 C,KSNG,KSI		L SIX GIVI	0-030pm		5-	.30	1	\$400.00F4	U.UU INIVI		\$400.00
******			Sat KSN News a	ıt Six									
KSN Ne	ews art Date	End Date	Weekdays	Spots/Week	Pata	Rating							
Week: 10/	NAMES AND SO	10/25/20	S-	<u>30013/44eek</u>	<u>Rate</u> \$400.00	0.00							
N11 Multi	10/20/2	0 10/20/20	KSN News at Fiv	e CM	5-530pm	-T-		:30	1	\$500.00P4	0.00 NM	1	\$500.00
Channe	els : KSN0	C,KSNG,KSI	CIEC AL CALCADO DE CONTRA DE CANADA										
KSN Ne	ews		KSN News at Five	/e									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	-T	1	\$500.00	0.00							
			KSN News at Fiv	e CM	5-530pm	W		:30	1	\$500.00P4	0.00 NM	1	\$500.00
Channe	eis : KSINC	C,KSNG,KSN	NL,เกอเทพ KSN News at Fiv	<i>i</i> e									
KSN Ne				·							, i		
the second secon	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	KSN News at Five	1 CM	\$500.00 5-530pm	0.00		-30	1	\$500.00P4	0.00 NM	1	<b>¢</b> E00.00
		;KSNG,KSN		e CM	o-osopin	[V] — —		:30	1	φ500.00 P4	U.UU INIVI	'	\$500.00
		ses (#2)	KSN News at Fiv	re e									
KSN Ne	ews rt Date	End Date	Weekdays	Spots/Week	Data	Rating							
Week: 10/2		11/01/20	M	<u>3pots/vveek</u>	<u>Rate</u> \$500.00	0.00							

# A2734338

Contract # 27149349

Assistant: KELLY JOHNS 202-872-5880

	COIIII act # 2/ 148348	Changes as or: 10/16/2020 at 9:23 AM Version: Original Order	Version: Original Order	
	CPE: 35/36/434	Flight: 10/13/20 - 10/26/20	Station: KSNW	Con Type: POLITICAL/VOTE
	Agency: Grassroots Media LLC	Advertiser: Laura Lombard for KS CD4	Market: Wichita	Total \$: \$4,420.00
INCIDIVE INCIDIN	2 Bala Plaza	Product: POLITICAL	Office: WASHINGTON	Total Spots: 13
	Suite 300	Agency Order #: 10078408	Service: Nielsen	Total CPP: \$0.00
GROUP	Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo:	Total GRP:
125 West 55th St New York, NY 10019		Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2734338

Separation:

125 West 55th St New York, NY 10019

										1	10/13 - 10/26	10/26						Ţ	Total	Total		
# Day/Time	占	DP Program	Rate	Rate Len 10/1	10/13	10/14	10/15	10/16	10/17	10/18	0/19 1	0/20	0/21 1	0/22 1	)/23 10	10/24 10	/25 10	13 10/14 10/15 10/16 10/17 10/18 10/19 10/20 10/21 10/22 10/23 10/24 10/25 10/26 Spots	ots		CPP* GRP*	GRP*
Tu-F,M 1 8a-9a		Today Show (8-9am)	\$270.00	30	0	0	0	0	0	0	-		-	-	,	0				\$1 620 00	. 00	
Su 2 5p-5:30p		KSN News	\$250.00	30	0	0	c	c	c		-	c	c			0 0			0 0		20 00	
Sa 3 6p-6:30p		KSN News	\$400.00	30	0	0	0	0	-	-	0	0 0		, ,	, ,	, -			4 6		0000	
Tu-F,M 4 5p-5:30p		KSN News	\$500.00 30	30	0	0	0	0	0	0	0	, -	, <del>-</del>	0	0	. 0			3 8 5		\$0.00 \$0.00	0.0
			TOT	TOTALS:	0	0	0	0	-	<b>-</b>	-	7	2	-	-	-	_	2	13 \$4,420.00		\$0.00	0.0

TELEVISION
KATZ

125 West 55th St New York, NY 10019

Special Instructions

Changes as of: 10/16/2020 at 9:23 AM Advertiser: Laura Lombard for KS Flight: 10/13/20 - 10/26/20 Agency: Grassroots Media LLC 2 Bala Plaza CPE: 35/36/434 Contract # 27149349

Buyer: D'Ettorre, Mike Product: POLITICAL Agency Order #: 10078408

Suite 300 Bala Cynwyd, PA 19004

Office: WASHINGTON Service: Nielsen

Version: Original Order Station: KSNW Market: Wichita Total Spots: 13
Total CPP: \$0.00
Total GRP:

Con Type: POLITICAL/VOTE Total \$: \$4,420.00

Traffic #: A2734338

Primary Demo:

Salesperson: KELLY JOHNS 202-872-5880 Separation:

Assistant: KELLY JOHNS 202-872-5880

Dollars \$770.00 \$3,650.00 Monthly Summary Spots 12 2 1 2020-Oct 2020-Nov Total Month

**GRP** 0.0

Com	competitive Information			Daypart S	Daypart Summary	
Market Budget: \$4,420	N. Carlotte	Dav/Time	% Distrib	Spots	Dollars	CPP
					0.15.10	-
KSNW Share: 100%			100%	13	\$4 420 00	N/A
			200	2	00.031,10	
Comment:		Total	400%	13	\$4 420 00	N/A
•			2/20:	2	00:04:	C/11
Competit	ve Unknown					

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'  Non-Discrimination ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAINING CONTRACT ON THE BASIS OF RACE OR FAILS DOES NOT DISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, RECEIVED BY STATEMENT OF THIS OF THE BASIS OF RACE OR ETHNICITY AND STATEMENT OF THIS OFFICE OR STATEMENT OF THIS OFFICE OR STANDARD AND STATEMENT OF THIS OFFICE OR STANDARD AND AND STANDARD AND STAN
-Discrimination ADVER1

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See <b>Invoice</b> for actual schedule and charges.
, GRASSROOTS MEDIA	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
LAURA LOMBARD	
Authorized committee:	
LAURA FOR KANSAS	
Agency requesting time (and contact information):	
✓ N/A	
Candidate's political party: DEMOCRAT	
Office sought (no acronyms or abbreviations): US CONGRESS	
Date of election: 11/3/2020	✓ General Primary
Treasurer of candidate's authorized committee:	
JUSTIN SHORE	
The undersigned represents that:  (1) the payment for the broadcast time requested has been fur the candidate listed above who is a legally qualified card the authorized committee of the legally qualified candi  (2) this station is authorized to announce the time as paid for beauthorized to announce the time as paid for beauthorized and other sales practices (not applicable to federal candidated THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATE DISCRIMINAT	ndidate, or date listed above; y such person or entity; and cluding applicable classes and rates, discount, promotion tes).
Candidate/Committee/Agency	Station Representative
Signature:	Signature: Mudray Berry
Name: MIKE D'ETTORRE	Name: Hudrey Berry
Date of Request to Purchase Ad Time: / 1 / 7 / 2 /	Date of Station Agreement to Sell Vime: 10/16/20

A 100 CO		
Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.		
Candidate/Authorized Committee/Agency		
Signature:		
Name: MIKE D'ETTORRE		
Date: 10/7/2020		
TO BE COMPLETED BY STATION ONLY		
Ad submitted to Station? Yes No Date ad received: 10/7/20		
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).		
Federal candidate certification signed (above):  Yes  No  N/A		
Disposition:		
Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*		
Rejected – provide reason:		
*Upload partially accepted form, then promptly upload updated final form when complete.		
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):		
Contract #: 42734338	Station Call Letters: KSNW	Date Received/Requested:
Est. #: 434	Station Location: Wichita, KS	Run Start and End Dates: 10/17 — 10/26/20
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.		